

Claims

What is claimed is:

- 5 1. An aqueous multi-phase liquid fabric softener composition comprised of at least two phases, all of said phases being transparent or translucent, said fabric softener composition comprising:
- 10 (a) from about 5% to about 45%, by weight, of a cationic softening material;
- (b) from about 5% to about 15%, by weight, of a solvent having a partition coefficient of log P of from about 0.70 to about 2.0;
- (c) from about 0.2% to about 1.5%, by weight, of a mineral electrolyte;
- (d) a water-immiscible oil-based perfume in an amount sufficient to provide the desired degree of fragrance; and
- 15 (e) balance water whereby said multi-phase softener composition is capable of being converted to a milky macroemulsion upon dilution with water, and wherein said softener composition does not contain a polyoxyalkylene amide surface active agent.
2. An aqueous fabric softener composition in accordance with claim 1 wherein said solvent is an alcohol or a diol.
- 20 3. An aqueous fabric softener composition in accordance with claim 1 wherein said solvent is dipropylene glycol n-propyl ether.
4. An aqueous fabric softener composition in accordance with claim 1 wherein said solvent is dipropylene glycol n-butyl ether.
5. An aqueous fabric softener composition in accordance with claim 1 wherein said
- 25 solvent is tripropylene glycol n-butyl ether.
6. An aqueous fabric softener composition in accordance with claim 1 wherein said solvent is a propylene glycol ether.
7. An aqueous fabric softener composition in accordance with claim 1 wherein the cationic softening material is a diester quaternary ammonium surfactant.
- 30 8. An aqueous fabric softener composition as in claim 7 wherein the diester is methyl bis[ethyl(oleyl)]-2-hydroxyethyl ammonium methyl sulfate.
9. An aqueous fabric softener composition as in claim 1 comprised of two transparent phases.
10. An aqueous phase fabric softener composition as in claim 1 comprised of three
- 35 transparent phases.

11. A method of softening fabrics comprising the step of contacting said fabrics in a rinse bath with an effective amount of the fabric softener composition of claim 1.